



 Simpson Grierson

# Privacy Policy

February 2021

[www.simpsongrierson.com](http://www.simpsongrierson.com)

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# Privacy Policy

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## Introduction

Your privacy is important to us, and we are committed to ensuring that your personal information is protected.

This Privacy Policy explains how we collect, use and disclose the personal information that we collect from you or which we have obtained about you from a third party. It sets out various rights that you have in relation to that personal information. Please take a moment to read and understand it.

This Privacy Policy explains:

- [how we collect personal information;](#)
- [the kind of personal information we collect;](#)
- [how we use, and may share, your personal information;](#)
- [how we use cookies and log files;](#)
- [responsibility for personal information collected through linked third party websites;](#)
- [how you can access/amend your personal information;](#)
- [how long we hold personal information;](#)
- [who you can contact for further information;](#) and
- [additional terms that apply to some residents of the European Economic Area.](#)

In this Privacy Policy:

- **"we"** means Simpson Grierson or any related company providing you with our products or services;
- **"you"** means you, the person purchasing or using our products or

services, providing us with personal information, visiting our website, or using our online portal for customer due diligence;

- **"products and services"** means all products and services we provide and anything else we do for you, including providing you with access to our website or online portal for customer due diligence; and
- **"website"** means our website accessible at [www.simpsongrierson.com](http://www.simpsongrierson.com), or associated websites or pages, including any data room or online portal that we may make available to clients or potential clients.

We may modify or amend this Privacy Policy at any time and for any reason. You can view our most current Privacy Policy on our website.

## How we collect personal information

We collect personal information in the following ways:

- directly from you or from third parties acting on your authority or who you authorise us to make contact with about you:
  - when you contact us seeking information about us, our products or services or anything on our website (including when you register on our website to receive our news and updates service or to access information made available only to registered users);
  - in the course of conducting customer due diligence;
  - in the course of providing our products and services to you; or

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- when you apply to work at Simpson Grierson;
- publicly available information searched as part of carrying out customer due diligence or as part of the provision of our products or services to you;
- indirectly through your use of our website and the services and functionality offered through it;
- the agents and service providers that we may engage to assist us with fulfilling any of the purposes recorded in this policy; and
- third parties connected with the substance of the matter(s)/purpose(s) for which you have engaged us.

## The kind of personal information we collect

We collect only the personal information (including for example your name, date of birth, address, email address, and contact telephone numbers) you give us, and as acquired through the other sources or means mentioned above. We may also keep a record of any information that you acquire from us.

If you are providing us with personal information about someone else, it may be necessary to make sure that person is aware that our acting for you may involve collecting, using, and disclosing their personal information. Please ensure you comply with your privacy obligations relating to the personal information of others that you provide to us. We can discuss this with you if the matter arises.

## How we use, and may share, your personal information

We use your personal information for the following purposes:

- to verify your identity, perform customer due diligence and for other administrative purposes;
- to reply to your queries;
- to carry out your instructions, deliver our products and services to you and otherwise fulfil our professional duties;
- to improve, develop, market and provide information about us and our products and services (subject to any confidentiality requirements), including:
  - working with you to develop ways in which we can improve our products and services and the way we deliver them, for you specifically and generally; and
  - addressing any particular matters you raise with us in connection with our products and services;
- for recruitment purposes, including assessing a candidate's suitability for a position with us;
- to enforce our agreements with you (including to supply, and invoice for, products and services ordered by you, and to collect payment);
- to protect our rights, property or safety or those of third parties, including our employees, contractors, other clients, and users of our website or our products or services;
- any specific purpose which we notify you of at the time personal information is collected; and
- to comply with any legal requirement, including any applicable law, court order, other judicial process, or the requirements of a regulator, and as otherwise required or permitted by law.

In providing our products and services to you, or in carrying out any of the other functions mentioned above, we may also disclose your personal information to our contractors or agents, and other organisations, including:

- other parties involved in the matter(s)/purpose(s) for which you

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- have (or a client with whom you are connected has) engaged us;
- identification verification and screening agencies (each an **intermediary**) (who may temporarily hold such information for the purposes of process audit and error checking);
- any document issuer, official record holder, credit bureau and authorised third parties' data providers (**data provider**), for the purposes of customer due diligence (who may retain a record of the fact that we or an intermediary has requested a data comparison);
- credit reporting agencies (who may retain the personal information we share with them on their databases for use in the provision of their credit reporting services);
- third party service providers such as:
  - IT systems or services providers;
  - data management, processing and storage service providers;
  - auditors;
  - banks and other financial service providers;
  - third parties engaged in the course of providing our services (such as barristers, mediators, arbitrators, witnesses and subject-matter experts); and
  - service providers that assist us with client insight analytics;
- a court or tribunal;
- regulatory and enforcement agencies;
- government agencies; and
- as otherwise authorised by you.

We do not sell information that identifies you personally.

## How we use cookies and log files

We use cookies, log files and other technologies to collect personal

information from the hardware and software you use to access our website or receive our news updates.

A cookie is a small data file that the website sends to your browser, which may then store it on your system for later retrieval by the website. Cookies track your movements through different websites; they do not record any other personal information about you. Cookies are widely used on websites to help with navigation and to help personalise your experience when you visit a website.

We also use cookies in our electronic direct mail messages, including any newsletter updates you may subscribe to. These cookies help us gain insight about the content we send and how it is received, which in turn helps us to improve the content we create and the way we deliver it to you.

If you reject cookies, you may still use our website and/or receive our electronic direct mail messages, but your experience may be affected, and your ability to use some areas of our website may be limited.

To find out more about the way cookies work, how to see what cookies have been set and how to manage and delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org). To opt-out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.

In addition to cookies, we use Google Analytics to understand and optimise user experience and to improve our advertising. This tracking software collects and analyses certain types of information, including cookies, IP addresses, device and software identifiers, referring and exit URLs, onsite behaviour and usage information, and other similar information. We and Google Analytics may also use cookies to anonymously track and target advertising based on your browsing behaviour. You

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can see how Google uses data when you access our website [here](#).

We may use non-personalised statistics about the use of our website to monitor site traffic, to analyse trends, to gather demographic information about our user base as a whole, to improve our website and to improve website user experience. These anonymised and/or amalgamated statistics do not comprise personal information.

## Responsibility for personal information collected through linked third party websites

Our website, news updates or other communications to you, may contain links to third party websites. Unless expressly stated otherwise, these websites have not been developed by and are not controlled by us. They are provided for your convenience only, and do not imply that we check, endorse, approve or agree with the privacy practices of the third party websites linked to. We encourage you to be aware when you leave our website and to read the privacy statements of each and every website that you visit.

More information about our website, and the terms of use applicable to it, can be found [here](#).

## How you can access/amend your personal information

You may request access to any of your personal information we hold by emailing us at [privacy.officer@simpsongrierson.com](mailto:privacy.officer@simpsongrierson.com). Subject to any lawful grounds for withholding, we will provide you with a copy of the personal information we keep about you.

You may request that the personal information we hold about you be corrected by emailing us at [privacy.officer@simpsongrierson.com](mailto:privacy.officer@simpsongrierson.com). If we agree that your personal information is to be corrected, we will do so. If we do not

correct your personal information, your correction request will be kept with the personal information held.

## How long we hold personal information

We will keep your personal information only for as long as necessary to achieve the purpose for which it was collected.

If your personal information is no longer required by us, we will either destroy the information or de-identify it so it cannot be attributed to you personally.

## Who you can contact for further information

If you have any queries about this Privacy Policy or personal information we have collected, please contact:

Privacy Contact Person	Privacy Officer
Email address	<a href="mailto:privacy.officer@simpsongrierson.com">privacy.officer@simpsongrierson.com</a>
Address	Simpson Grierson Level 27 88 Shortland Street Auckland 1010 New Zealand
Postal Address	Simpson Grierson Private Bag 92518 Wellesley Street Auckland 1141 New Zealand

## Additional terms that apply to some residents of the European Economic Area (EEA)

In addition to the rights already recorded above, if you are based in the EEA, you may have the following additional rights in relation to the personal information we hold about you:

- **Right to erasure**  
You can ask us to delete or remove your personal information in some

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circumstances, such as where we no longer need it or, if we are relying on your consent to process the information, you withdraw your consent. If you are entitled to erasure we will comply with your request. If we have shared your personal information with others, we will let them know about your request where reasonably possible. If you ask us, where it is reasonably possible and lawful for us to do so, we'll also tell you who we've shared your personal information with so that you can contact them directly.

- **Right to restrict processing**  
You can ask us to 'block' or suppress the processing of your personal information in certain circumstances, such as where you contest the accuracy of that personal information or you do not want us to erase your information but require restriction of processing instead. If you are entitled to restriction of processing of your personal information, and we have shared your personal information with others, we will let them know about the restriction where it is reasonably possible for us to do so. If you ask us, where it is reasonably possible and lawful for us to do so, we will also tell you who we've shared your personal information with so that you can contact them directly.
- **Right to data portability**  
You have the right, in certain circumstances, to obtain personal information you have provided us with (in a structured, commonly used and machine readable format) and to reuse it elsewhere or to ask us to transfer this to a third party of your choice.
- **Right to object**  
You can ask us to stop processing your personal information, and we will do so, if we are:
  - relying on our own or someone else's legitimate interests to

process your personal information, except if we can demonstrate compelling legal grounds for the processing; or

- processing your personal information for direct marketing purposes.
- **Right to withdraw consent**  
If we rely on your consent as our legal basis for processing your personal information, you have the right to withdraw that consent at any time.
- **Right to lodge a complaint with the supervisory authority**  
If you have a concern about any aspect of our privacy practices, including the way we've handled your personal information, you can report it to the relevant Supervisory Authority in the EEA.

Please be aware that some of these rights may be limited or unavailable where we have an overriding interest or legal obligation to continue to process the data, or where data may be exempt from disclosure due to reasons of legal professional privilege or professional secrecy obligations.

Your personal information may be processed by our third party providers in Australia and Hong Kong. The European Commission has not recognised either Australia or Hong Kong as providing adequate protection. We have enforceable contractual arrangements with these third party providers to ensure appropriate safeguards are in place to protect your personal information. Please email us at [privacy.officer@simpsongrierson.com](mailto:privacy.officer@simpsongrierson.com) if you would like to obtain a copy of the safeguards in place with our third party providers.



**BARRISTERS AND SOLICITORS**

AUCKLAND: Level 27, 88 Shortland Street, Private Bag 92518, Auckland 1141, New Zealand. T +64 9 358 2222

WELLINGTON: Level 24, HSBC Tower, 195 Lambton Quay, PO Box 2402, Wellington 6140, New Zealand. T +64 4 499 4599

CHRISTCHURCH: Level 1, 151 Cambridge Terrace, West End, PO Box 874, Christchurch 8140, New Zealand. T +64 3 365 9914

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